

Message Text

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PAGE 01 SOFIA 00954 100257Z
ACTION EUR-12

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FM AMEMBASSY SOFIA
TO USDOC WASHDC
INFO SECSTATE WASHDC 2831
AMEMBASSY VIENNA

UNCLAS SOFIA 0954

E.O. 11652: N/A
TAGS: BEXP, BU
SUBJECT: PLOVDIV '77 INTERNATIONAL TRADE FAIR

VIENNA FOR VONTILLIUS

REF: A. SOFIA 926
B. USDOC 5977
C. USDOC 7879
D. SOFIA 442

1. EMBOFF MET WITH PLOVDIV INTERNATIONAL TRADE FAIR CHIEF DIRECTOR VASIL KIREV AND FOREIGN DEPARTMENT DIRECTOR RUMEN SPIRIDONOV MAY 6 TO DELIVER FIRST HALF PAYMENT RENT FOR AMERICAN PAVILION, TO VIEW PAVILION ITSELF, AND DISCUSS GENERAL MATTERS REGARDING US PARTICIPATION.

2. SPIRIDONOV REQUIRES BY MAY 31, OR JUNE 15 AT VERY LATEST, COMPLETE LIST OF ALL US FIRMS PARTICIPATING IN AMERICAN PAVILION AND THEIR PRODUCTS IF THIS INFORMATION IS TO BE INCLUDED IN FAIR DIRECTORY. EMBASSY REQUESTS URGENT ACTION THIS MATTER SINCE AT THIS TIME WE HAVE AVAILBLE ONLY "SHORT" NAMES OF 14 COMPANIES, PROVIDED BY TELEPHONE BY VONTILLIUS.

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3. SEVENTY SQUARE METERS (14 X 5) RESERVED OUTSIDE PAVILION 24 FOR HEWLETT-PACKARD'S DEMONSTRATION BUS (REF C). COST WILL BE TEN LEVA PER SQUARE METER, AS PER REF D. PLEASE AUTHORIZE PAYMENT.

4. AT PRESENT ENTIRE AREA IN FRONT OF PAVILION 24 (SOME 1,000 SQUARE METERS), FORMERLY OCCUPIED BY AMERICAN DOME, IS STILL AVAILABLE FOR OUTSIDE EXHIBITIONS. (CIRCULAR AREA THAT COMPRISED FLOOR OF DOME IS PAVED.) RECRUITORS MAS WISH PROVIDE THIS INFORMATION TO EXHIBITORS AND URGE THEM TO TAKE THE SPACE TO ENHANCE THEIR OWN PRESENCE AND VISUAL ATTRACTIVENESS OF WHOLE PAVILION.

5. EMBOFF VISITED AND PHOTOGRAPHED PAVILION, IN COMPANY WITH SPIRIDONOV. BUILDING WILL REQUIRE SUBSTANTIAL REPAIRS TO ROOF, GLASS-WALLED FRONT, CRACKED FLOOR, AND DOORS, IN ADDITION TO PAINTING OUTSIDE AND INSIDE, POINTS EMBOFF FORCEFULLY MADE TO KIREV AND SPIRIDONOV IN HANDING OVER CHECK. SPIRIDONOV ASSURED EMBOFF THAT ALL WOULD BE IN ORDER "LONG BEFORE" AUGUST 1. EMBASSY HAS POUCHED PHOTOGRAPHS, BLUEPRINT OF BUILDING, AND NOTES INDICATING LOCATION OF PIPES, TOILETS, ELECTRICAL BOX, ETC. TO USDOC (MR REGGIE BECKHAM, BEWT/TPD) FOR USE BY USDOC DESIGN STAFF (REFS A AND B)

6. ONE QUESTION TO BE HANDLED IN ADVANCE IS PAINT COLORS. EXTERIOR WILL BE REPAINTED ITS USUAL GRAY. UNLESS FAIR STAFF IS ADVISED OTHERWISE, INTERIOR WALLS WILL BE PAINTED WHITE. ONLY QUESTION IS COLOR OF FALSE-FRONT AREA ABOVE GLASS FRONT. LAST YEAR IT WAS BLACK. SPIRIDONOV SAID IT COULD BE SOMETHING ELSE IF WE LIKED. PLEASE ADVISE.

7. KIREV AND SPIRIDONOV SAID THAT NON-PAVILION US COMPANIES THAT HAD RESERVED SO FAR WERE SPERRY UNIVAC (200 SQUARE METERS INTERIOR) AND IBM (60 SQUARE METERS INTERIOR.)
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